

# News Release

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FOR IMMEDIATE RELEASE

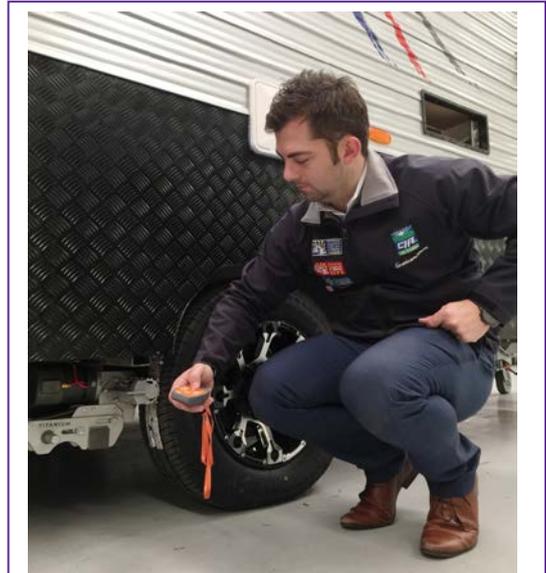
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## Purple Line helps charity van get moving

Australia's leading caravan mover manufacturer Purple Line<sup>®</sup> has fitted e-go Titanium remote control electric caravan movers to a charity van to be raffled at Melbourne Leisurefest next week.

The van has been renovated by Salesian College at Chadstone as a VCAL (Victorian Certificate of Applied Learning) project backed by Victoria's caravan industry.

The Caravan Industry Association of Victoria (CIA Vic) and the National Caravan Industry Training College have coordinated the project and will display the van at the main Leisurefest entrance.



CIA Vic industry development manager Daniel Sahlberg checks out the e-go Titanium remote control movers on the Salesian College charity project caravan.

Starting with a solid but shabby 30-year-old Evernew van, the Salesian students have created a retro delight dubbed "VCALcitrant", valued at \$15,000 and fitted with all mod cons.

Among those mod cons are the e-go Titanium movers and the latest chassis and electrical fittings, cladding, interior fit-out and appliances, all donated by leading CIA Vic members.

Salesian College will raffle the van at Leisurefest to support the National Breast Cancer Foundation. Tickets are \$10 and the second and third prizes are a Waeco 28 litre portable fridge/freezer and a Cool-Ice 55 litre icebox donated by Dometic.

Purple Line director Malcolm Hill said it was a pleasure to be involved in a project which achieved so much both in educational value and for a very worthwhile charity.

"When CIA Vic asked us to be involved, it was an easy decision to make, and we are proud to be among the respected industry leaders supporting the project," he said.

“Look for the Salesian College VCAL van right inside the main entrance to Leisurefest, and ask the students to show you how easily it moves under its own power.

“To find out more about e-go movers, talk to Carac at Stand 69 at Leisurefest or visit our website at [www.purpleline.com.au](http://www.purpleline.com.au).

“And remember to buy a raffle ticket – it’s a great prize and a great cause.”

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